

Kathy Scheessele

Executive Vice President, Chief Marketing Officer



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Kathy's career has evolved through many facets over three decades, from scientific research to teaching to business development and marketing. A Philadelphia native, she began her professional career in laboratory research at Purdue University, after earning a BS in Mathematics and Chemistry from Purdue's College of Science. In subsequent years, Kathy also served in STEM education, before joining Bill Scheessele in growing their firm, MBDⁱ, founded in Charlotte, North Carolina in 1979.

Since its inception, Kathy has served MBDⁱ in many capacities, with the most significant being her current responsibility for the firm's Strategic Marketing. Along the way, she also earned an MBA from Duke University's Fuqua School of Business to bridge her knowledge of the technical disciplines to that of business, which mirrors the profile of many professionals in MBDⁱ's highly technical client base.

On the volunteer side, Kathy has served as President of the Purdue Club of Charlotte and as a member of Fuqua's Alumni Council, and is currently active on the board of the Duke Club of Charlotte. Kathy also served on Purdue's College of Science Alumni Council and continues to support Purdue's Women in Science Program (WISP), providing mentoring and assistance to women pursuing undergraduate and advanced degrees at Purdue's College of Science.

Professionally, Kathy is a member of the American Nuclear Society (ANS), Women in Defense (WID) and is active in the local chapter of the National Association of Women Business Owners (NAWBO). She also takes the lead in the company's involvement as a corporate member of the National Defense Industrial Association (NDIA), National Training Systems Association (NTSA), National Center for Simulation (NCS), and the Charlotte Regional Partnership (CRP).

Kathy and her husband, Bill, have two grown sons, both graduate engineers.

